

# WRAP FAQ

## HOW LONG DOES THE PROCESS TAKE?

The majority of the time spent is on the development of the vehicle graphics design concept. The length of this depends directly on how much direction and input you provide as well as your response time. However, we can have concepts to you in just a couple of days. After the graphic stage is finalized, we enter production. This takes a few days. We print and let the media used dry. We then laminate followed by cutting. Then we move to the final stage, installation. This will take between 1 & 3 days depending on graphic size, vehicle type and, of course, scheduling.

## CAN THE WRAP BE REMOVED LATER?

Absolutely. The wrap is actually applied to the vehicle using heat and pressure-sensitive adhesives that can be reactivated and removed by our installers. The removal process is short and does not damage the vehicle.

## HOW LONG WILL THE WRAP STAY ON MY VEHICLE?

Normally, a wrap can stay between 4 to 6 years on the vehicle depending on conditions, care and overall treatment. At Sea To Sky Sign Co, we use the very best Avery and 3M products available in the industry. Each component is backed with a

proven warrantee. Vinyls have 5 – 6 year manufacturer warrantees while our solvent inks have a range of 3 – 7 years. We also use lamination that acts as a protective film against many abrasive cleaning applications and protects the print from minor scratches and regular wear-and-tear.

## **CAN I PRESSURE WASH MY VEHICLE AFTER THE VINYL IS INSTALLED?**

We highly recommend NOT to pressure wash the vehicle after installation of the vinyl. Some pressure washers can potentially lift up the vinyl because of improper use of the water pressure. The wrap is an investment to your marketing and advertising strategy and thus it should be protected.

## **HOW DO I CARE FOR MY WRAP?**

Hand washing is best. Avoid high pressure washes and be careful never to use an ice-scraper. Sweeping off windows with a soft broom and rear defroster will cause no damage to your window graphics.

## **CAN I TAKE IT THROUGH THE CARWASH?**

Yes. You can wash it just like you did before it was wrapped, but it is not recommended that you use wax. We recommend brushless car washes.

## **DO I HAVE TO WASH MY VEHICLE BEFORE INSTALLATION?**

Yes. All vehicles have to be free of dust, mud, pollen, and other agents that may slow down the installation process.

## HOW LONG DO YOU NEED MY VEHICLE FOR INSTALLATION?

Installation normally takes between one and two days depending on how much coverage has to be applied. We do our best to work according to your schedule and minimize your downtime without your vehicle.

## CAN YOU DESIGN THE GRAPHICS FOR MY VEHICLE?

Absolutely! In fact, the creative design process is our strength at Sea To Sky Sign Co. Our customers communicate their vision and messaging objectives and we take it from there, providing you with options to choose from. To streamline the process, customers supply us with their (high resolution) logos, photos, and other supporting images, and we then create the graphics in a format that best fits the vehicle. We can use existing (stock) photography if a customer does not have any they feel is appropriate for their vehicle wrap.

## WILL THE GRAPHICS DAMAGE MY PAINT?

No. The material used actually protects your paint-job from minor scratches. Unless there is previous damage or the car has been repainted, vehicle wraps protect paintwork against

sun damage, minor abrasions and small stone chips. The vinyl can also be removed after a promotion, or vehicle turnover, leaving the original paintwork in the same condition it was before it was covered.

## HOW MUCH DOES IT COST?

Every project has its own set of variables. Pricing is directly linked with coverage, vehicle style and types of vinyl used.

## I HAVE AN RV AND A TRAILER, CAN YOU WRAP THEM UP OR ARE THEY TOO LARGE?

No vehicle is too large to wrap. The printing process and technology we use allows us the ability to cover vehicles of all sizes.

## CAN YOU WRAP A LEASED VEHICLE?

Sure, we've wrapped many leased cars. The wrap can easily be removed without any damage at the end of the lease.

## CAN YOU WRAP ANYTHING OTHER THAN A VEHICLE, RV OR BUS?

Absolutely, we have wrapped buildings, windows, storefronts and large machinery. If the surface to wrap has enough adhesion for the vinyl, a wrap is possible.

## DOES IT MATTER WHAT COLOUR MY CAR IS?

No, a car wrap is not translucent; you cannot see through it.

## **I'D LIKE GRAPHICS ON SOME WINDOWS, BUT WILL I STILL BE ABLE TO SEE THROUGH THEM?**

Yes the window graphics are printed on a perforated vinyl that allows you to see through the rear and side rear windows.

## **DO YOU WRAP THE FRONT SIDE WINDOWS?**

No, safety laws prohibit the use of wraps on driver and passenger side windows, as well as the windshield.

## **DO YOU WRAP THE ROOF?**

On most automobiles the roof is included. Generally, we do not wrap roofs on larger vehicles (vans, trucks or SUV's), unless it is requested by the customer.

## **CAN YOU WRAP A FIBERGLASS BUMPER?**

We can wrap a plastic or fiberglass bumper. However, it is not recommended or guaranteed to adhere for the duration of the life of your car wrap.

## **CAN YOU WRAP MY HUBCAPS OR RIMS?**

No, we do not wrap any part of the wheel.

## **DO YOU PRODUCE VINYL SIGNAGE?**

Absolutely! In fact, we're a graphics design and production house. While we focus on vehicle graphics, we design and

produce signs and banners of all types for all industries and uses. Just ask us about our capabilities.

## WHAT IF I PLAN TO CHANGE MY COMPANY

### LOGO OR PHONE NUMBER IN THE FUTURE?

Not a problem. We can print logos, phone numbers, websites etc. as overlays on the vehicle wrap, so that they may be removed and replaced if you plan to switch companies or change information.

### DO YOU HAVE A PAYMENT PLAN?

No, but we do accept major credit cards and checks.

## WILL MY COMPANY PAY FOR MY VEHICLE

### WRAP?

It really depends on your company policy. However, many companies will pay for, or reimburse you for your car wrap. Most companies realize the advantage of investing in such a cost-effective form of advertising.

## I WANT TO WRAP MY VEHICLE, HOW DO I GET

### STARTED?

Please call us to schedule your car wrap. We require a 50% deposit prior to design and production.

## **WHAT IF I DENT A SIDE OF MY CAR, CAN MY CAR WRAP BE FIXED?**

Yes, we can easily replace the damaged pieces or panels of your car wrap.

## **WILL MY CAR WRAP PEEL OR FADE?**

A permanent car wrap is guaranteed not to fade, crack or peel for three years.

## **WILL YOU PROVIDE COLOUR AND ART PROOFS PRIOR TO PRINTING?**

Yes. We will not print anything until you are completely satisfied with your design and have physically approved the design and color proof.